

ADVANCED TOURISM WITH BUSINESS

Embark on a dynamic career path with our **Advanced Tourism with Business** course. Gain hands-on experience through field trips and real event planning, preparing you for supervisory roles in business, airlines, tour operations, hotels and more. Benefit from integrated work placement, enhancing your employability. Students of this course have been successful in applying for advanced entry to the second year of some Higher Education Institutions.

Entry Requirements

- Relevant QQI Level 5 Award or mature students (23+) with relevant industry experience.

Course Content

- Tourism Policy and Practice 6N2106
- Airport Passenger Services 6N4972
- Customer Service 6N0687
- Human Resource Management 6N3750
- Word Processing 6N4977
- Sales Presentation 6N3567
- Event Management 6N4800
- Personal & Professional Development 6N1949
- Marketing Management 6N4188

Please note the above modules are subject to change.

Career & Employment Opportunities

Successful graduates of the course are eligible to work in a wide variety of settings to include the areas of:

- Customer Service
- Tour Guide/Rep
- Tour Operator
- Air Cabin Crew
- Airport Security
- Conference and Event Management
- Reception and Front Office
- Airport Check-In
- Human Resource Management
- General Business
- Sales & Marketing
- Event Planning

Popular Progression Pathways

- US793 Business Studies with Event Management Level 7 TUS
- US932 Hospitality Management with International Placement Level 8 TUS
- AU528 International Tourism Management Level 7 GMIT
- TU954 Event Management Level 8 TU Dublin



For possible progression routes click the progression link on the Advanced Tourism with Business course page on our website: www.moatebusinesscollege.com