



**DUNBOYNE
COLLEGE**

OF FURTHER EDUCATION
*CELEBRATING 20 YEARS
OF EDUCATION AND TRAINING*

Interested in a career in Marketing?



New Course!

Starting
September 2024

Pre University - Marketing

Marketing 5M2069 - QQI Level 5 in Marketing

What is it about?

This one year course is an ideal entry level qualification for all aspects of the Marketing and Business world. There is a large demand for people with marketing and business skills in the world of work. This course gives students the opportunity to progress directly to employment or third level.

Some examples of Higher Education Progression

Maynooth University MH404 Marketing (Level 8)
TUD Aungier Street TU922 Marketing (Level 8)
DCU DC240 Marketing Innovation and Technology (Level 8)
DCU DC241 Digital Business and Innovation (Level 8)
DCU DC131 Communications (Level 8)
TUD Blanchardstown TU920 Digital Marketing
National College of Ireland NC020 Marketing Practice (Level 8)
TUD Tallaght Advertising & Marketing Communications (Level 8)

Entry requirements:

- Leaving Certificate or Leaving Certificate Applied or;
- Mature Students or;
- Other equivalent qualifications

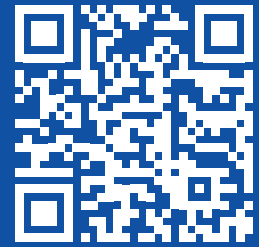
Course Content

- Behavioural Studies
- Marketing Practice
- Digital Marketing
- Advertising
- Economics
- Business Administration
- Communications
- Work Experience
- Maths



lmetb
*Bord Oideachais agus
Oiliúna Lú agus na Mí*
Louth and Meath Education
and Training Board

Applications open now at www.dunboynecollege.ie



For enquiries regarding our courses contact our Guidance Counsellors:

Derek Ball dball.dbc@lmetb.ie Meabh Nimmo mmimmo.dbc@lmetb.ie

Course duration is 1 or 2 years depending on the course. All courses are full time requiring on campus attendance.

Healthcare

- Pre-University Nursing
- Healthcare Assistant
- Pre-Paramedic Fire and Ambulance (with PHECC EFR)
- Physiotherapy Assistant
- Pre-Occupational Therapy Studies/OT Assistant
- Pre-Speech and Language Therapy Studies
- Pharmacy Assistant

Social Care, Criminology and Psychology

- Social Studies/Social Care
- Youth and Community Work
- Applied Psychology with Criminology
- Criminology, Psychology with Law
- Security Studies and Criminology *NEW*

Education and Childcare

- Early Learning and Care (Childcare)
- Pre-University Arts/Teaching
- Pre-University PE Teaching and Coaching
- Special Needs and Classroom Assistant Primary and Post Primary

Science

- Pre-University Science
- Pre-University Agricultural Science
- Pre-University Biomedical and Pharmaceutical Science
- Pre-University Forensic Science
- Pre-University Environmental Science
- Pre-University Sports Science
- Pre-University Food Science, Nutrition, Health and Wellbeing
- Pre-University Animal Science
- Pre-University Physiotherapy
- Advanced Animal Science

Law and Politics

- Pre-University Law
- Pre-University Law with Politics
- Pre-University Business Law
- Pre-University Politics, Economics and Social Science

Arts

- Pre-University Arts
- Pre-University Liberal Arts
- Theatre Studies and Performance *NEW*

Animal & Equine

- Animal Care Assistant
- Equine Studies
- Advanced Equine Breeding (with Green Cert)
- Advanced Pre-University Animal Science

Engineering

- Pre-University Engineering *NEW*

Business & Accountancy

- Pre-University Business
- Advanced Pre-University Business
- Human Resource Management
- Pre-University Business, Finance and Accounting
- Accounting Technician Apprenticeship *NEW*
- Auctioneering, Valuation and Estate Agency
- Logistics and Distribution *NEW*
- Office Administration - Legal and Medical Secretary
- Office Accounts, Administration and Information Processing
- Tourism and Business with Event Management
- Online Marketing / eBusiness
- Pre University - Marketing *NEW*

Computing & Technology

- Software Development and Games Design
- Pre-University Computer Network Systems
- Creative Digital Media
- Augmented and Virtual Reality *NEW*

Visual Art & Design

- Art and Design with Portfolio
- Animation
- Higher National Diploma in The Animation Industry
- Graphic Design
- Architectural Technology and Design

Music & Sound

- Music Performance
- Sound Production
- Higher National Diploma in Artist Development for Musicians
- Higher National Diploma in Sound Engineering

Film & Media

- Media and Film Production
- Higher National Diploma in Film Production
- Journalism, Digital Media and Public Relations

Hospitality & Tourism

- Tourism and Business with Event Management
- Tourism and Airline Studies
- Professional Cookery
- Advanced Professional Cookery

Beauty and Hairdressing

- Beauty Therapy
- Pre-Apprenticeship Hairdressing
- Hairdressing Apprenticeship *NEW*
- Advanced Beauty Therapy

Sports

- Pre-University PE Teaching and Coaching
- Sports Management with Business
- Personal Training and Fitness Instruction
- Sports Rehabilitation and Physiotherapy Assistant

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Apply online
dunboynecollege.ie

#BeginHereGoAnywhere

