



Our story so far...

A Happy New Year to you all from the team here at Exit Entry. We hope that you and your students have had a safe return to your schools and we thank you for your continuous hard work through this difficult time.

As it is the beginning of a new year, we wanted to share our story from the inception of Exit Entry up to now. This week we will focus on the development of our company and the science behind the student app. **Exit Entry's vision is to create opportunities for everyone.**

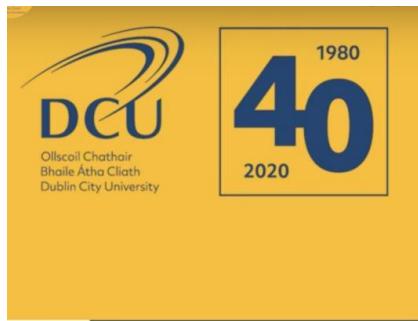
Why was Exit Entry developed?

To understand the reason WHY Exit Entry exists, please take a moment to hear our story.

Over 20 years ago, Lewize McCauley Crothers, the CEO of Exit Entry met a young girl who had very little to support her. She had no family support system, no financial support and no permanent home. However she had a wonderful smile, heart, incredible resilience and a love of learning and school.

In 2016 Lewize returned to University after a 20 year gap. She thought of the young girl she had met and both wondered and worried about what her life was like now. Lewize realised in the 20 years since she had last been in college very little had changed for access to opportunities for children. Specifically for children from lower socioeconomic backgrounds this was an even greater challenge to access college opportunities and work. Yet the world had fundamentally changed and the process of communication in the new digital world gave an opportunity for access, inclusion and change. It is because of this that the idea of Exit Entry was born.

Exit Entry identified world leading experts in Psychology based at DCU and partnered with them to ensure that robust and current science practice was at the core of Exit Entry's technology offering. With the help of a world class Psychology team they launched Exit Entry to secondary school students in Ireland in June 2020 as a free app so every child could access opportunities.



Watch later Share

Lewize Crothers, Prof. Finian Buckley DCU Business School

Exit Entry

Data analytics platform focused on measuring and showcasing student's skills and interests, connecting them with worldwide employment opportunities

MORE VIDEOS



#DCUPresidentAwards

Nomination for DCU President Award

In 2020 after Exit Entry's launch to school students in Ireland, Lewize McCauley Crothers and Professor Finian Buckley were nominated for the prestigious Presidents Award at DCU for their work with Exit Entry. The awards are awarded to staff who have been recognised for their outstanding contributions in their fields of endeavour and in the pursuit of DCU's mission to transform lives and societies.

The science powering Exit Entry

Exit Entry, in partnership with Dublin City University, has developed a comprehensive and easy-to-use career exploration platform for secondary school students based on decades of research in the field of Occupational Psychology. This is the study of human behaviour in the work and organisational settings. The Exit Entry Short Form Assessment tool looks at two aspects of human behaviour, namely, Skills and Interests.

We would love to talk to you about Exit Entry and its benefits for you and your students. We are aware of how limited your time is so we have created a portal where you can book a time slot to suit your busy schedule. One of our team can then give you a one-on-one demonstration of the Exit Entry Guidance Counsellor Hub in less than 15 minutes.

[Click here to book a Zoom call.](#)