

The RISE Programme

Training~Coaching~Mentoring

- **Six training modules:**

MODULE 1: Design Brief & Value Proposition

MODULE 2: Research

MODULE 3: Brainstorming & Creative Sessions

MODULE 4: Prototyping/Testing

MODULE 5: The Business Model

MODULE 6: Business Plan & Finance.

- **Coaching sessions based on the Action Learning Model.**

- **Individual mentoring by an expert team experienced in social enterprise**

Participant comments from our Pilot programmes:

"Beyond expectations, the a to z on the game-changing topic of "design thinking."
CEO, leading healthcare Social Enterprise

"Brilliantly explained and in depth; great examples throughout."
New to Social Enterprise participant

"It'll turn your thinking on Social Enterprise upside-down! Superb facilitators - interesting and passionate."
Journeyman on Social Enterprise development

Partas is an award-winning social enterprise specialising in training and the development of enterprise at a social, local and international level.

'The Edge' is Partas' latest innovation in the creation and hosting of a community of business starters in the Dublin area.



RISE

ReDesign in Social Enterprise



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Cutting-edge programme to develop and strengthen Social Enterprise

Design Thinking - a new approach to starting or growing a social enterprise

The Rise programme is radically different from the majority of programmes available for Social Enterprise development.

Based on a three-year pan-European research programme (on why social enterprises have failed to achieve sustainability) this programme incorporates two cutting-edge entrepreneurial processes – design thinking and action coaching.

Free to a limited number of applicants, training and mentoring with an estimated commercial value of €15,000 is now available to selected social entrepreneurs and social enterprises with ambitious plans for growth and impact.

For the Impact-driven Social Entrepreneur, weary of traditional business development approaches, this course teaches disruptive thinking, rapid prototyping and self-funded sustainable approaches.

Re-Design Your Thinking - take action - apply to Rise!

This programme will equip participants to:

- Prepare a brief outlining the desired impact, value-add and benefit they seek to achieve through the process, setting aside previously held assumptions, beliefs and preferences in framing the social problem and concerns being addressed.
- Design a research methodology and process, incorporating extensive end-user “empathy-based” interviews, journey-mapping and an end-user persona analysis.
- Use a range of “disruptive” brainstorming techniques to devise innovative approaches to problem statements.
- Create and test multiple prototypes to replace/ generate new income streams.
- Create an Impact-Based, Value-Added business canvas for the successful prototypes. Leadership, human-resource and sales/ fundraising issues are explored and analysed.
- Develop a business plan, human resource plan, board/ governance support programme and financing programme.



RISE
ReDesign in Social Enterprise

Rise training programmes starting this March in three Dublin locations



Apply here:
theedge.zone/RISE



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An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development