

The World Of Work

A Junior Cycle Career Guidance Module Teacher Manual



The Institute of Guidance Counsellors



Contents

1. Building a Shopping Centre, Hotel, & Leisure Centre – Part I	4
2. Building a Shopping Centre, Hotel, & Leisure Centre – Part II	6
3. An Elderly Lady Falls at Home	8
4. A Pharmaceutical & Medical Device Company	10
5. The Creative & Artistic World	12
6. Other Subjects You Don't Study In School	14
7. What Is STEM?	16
8. Making A Living Off The Land Or With Animals	18
9. Apprenticeships	20
10. Other Jobs/Careers That You May Know	22
11. National Framework of Qualifications (N.F.Q.)	24
12. What Courses Can I Do & Where Can I Do Them?	25
13. Post Leaving Certificate Courses	27
14. Some Interesting Facts About The World Of Work	28
15. Ireland's Impact On The Global Economy	36

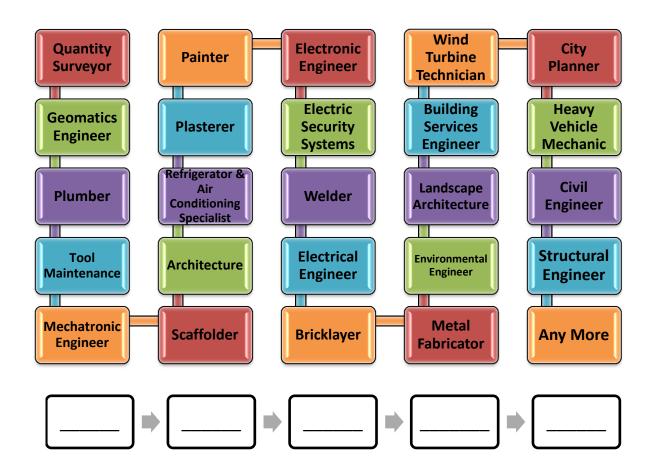
The World of Work Career Guidance Module For The Junior Cycle Copyright © Brian Wall, 2019 Published by The Institute Of Guidance Counsellors, 2019 No part of this publication may be reproduced in any form for financial gain.

1. Building a Shopping Centre, Hotel, & Leisure Centre - Part I

- 1. In order it select a suitable site that will fit into the current city plans, a *city planner* is consulted.
- 2. To ensure the soil and ground is suitable a *geomatics engineer* is employed to determine if the ground is suitable.
- 3. New access roads, and a bridge over a canal, and a train line needs to be extended. To develop these plans a *civil engineer* is consulted.
- 4. To design the outside and inside of the structure an *architecture* is employed.
- 5. To lay the foundations and build the structural walls a *structural engineer* is needed.
- 6. To ensure the cranes and diggers are working, a *heavy vehicle mechanic* is used.
- 7. To install the steel frames a *metal fabricator* and *welder* are used.
- The new building will need certain services such as water, electricity, air conditioning, lifts, and escalators and need to be planned before the structure is built.
 So a *building services engineer* is consulted before the structure itself is started.
- 9. To get the electricity from the electricity pylons to the site an *electrical engineer* is used.
- 10. To attach the electric wires to all the appliances and lighting that will use the electricity an *electronic engineer* is used.
- 11. Machines like lifts and escalators are both mechanical and electronic, so a *mechatronic engineer* is used.
- To build the structure itself, including the walls, a <u>bricklayer</u> is used.
- 13. To help lay the bricks on very high walls,a <u>scaffolder</u> is employed to construct the scaffolding.
- 14. To install the water pipes a *plumber* is employed.
- 15. To cover the walls in plater, a *plasterer* is employed.
- 16. To ensure everybody's tools are working a *tool maintenance* specialist is employed.



- 17. To decorate, a *painter* is used.
- 18. To install the alarms and CCTV in the shops an *electric security systems* is used.
- 19. A *refrigerator and air conditioning specialist* is used to install fridges and air conditioning units.
- 20. To minimise the buildings impact on the environment and *environmental engineer* is consulted.
- 21. The environmental engineer will recommend a wind turbine which will be maintained by a *wind turbine technician*.
- 22. To design the gardens and green spaces and open spaces a *landscape architecture* is employed along.
- 23. To ensure everything being built is kept with the original costs, a *quantity surveyor* is used.



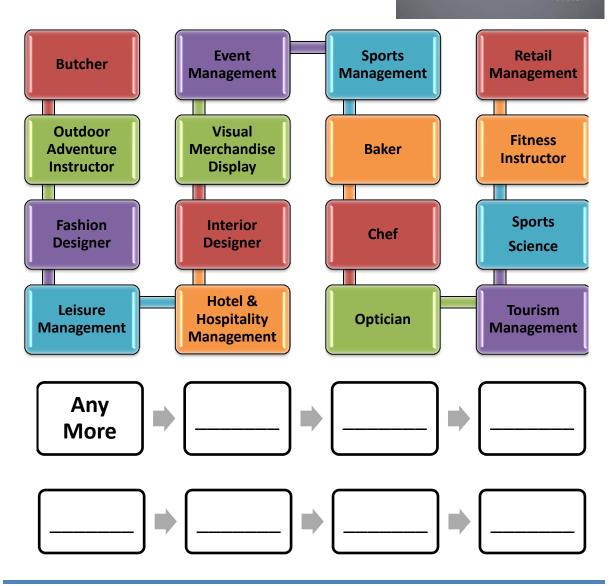
2. Building a Shopping Centre, Hotel, & Leisure Centre - Part II

- 1. The shopping centre will have many different types of retail outlets. The shops will be designed and fitted out in consultation with an *interior designer*.
- 2. Somebody qualified in *retail management* will be employed to run some of the shops.
- 3. The restaurants will need to employ different types of people in the kitchens such as *bakers* and *chefs*.
- 4. A shop selling meet and chicken will need to employ *butchers*.
- 5. A shop selling contact lenses and glasses will employ an *optician*.
- 6. The shops selling clothes employ someone who is a qualification as a *fashion designer*.
- 7. To ensure the cloths and other merchandise are displayed in an attractive way, a person qualified in *visual merchandise display* is employed.
- The hotel will need to employ someone who is qualified in <u>hotel and hospitality management</u>.
- 9. To help run and organise weddings, music events, and business conferences that are booked into the hotel somebody trained in *event management* is employed.



- 10. The gym in the hotel will need to employ <u>fitness instructors</u>, and those qualified in <u>sport science</u> and <u>sports management</u>.
- **11.** The gym will be overseen by somebody trained in *leisure management*.
- The hotel will get a lot of tourists from oversees staying, and will employ somebody who is qualified in *tourism management*.
- The hotel will also a develop a children's outdoor adventure centre, they will therefore employ an <u>outdoor adventure instructor</u>.





3. An Elderly Lady Falls at Home

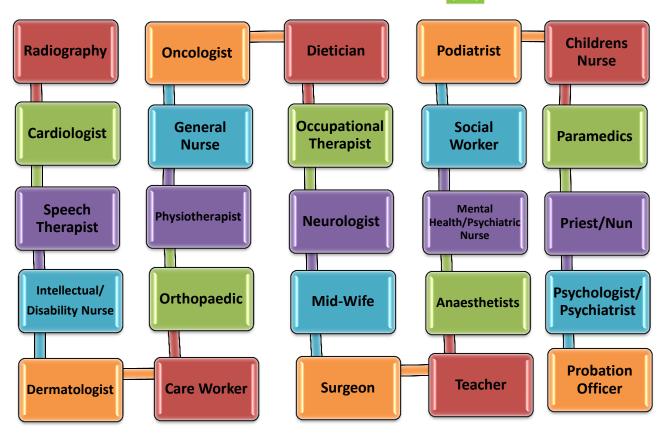
An elderly lady suffers a stroke at home and falls and breaks her leg.

- 1. The ambulance arrives with two *paramedics* and they bring her to the hospital.
- 2. There are several different types of nurses working in the hospital.
 - a. A *mid-wife* delivers babies.
 - b. A *children nurses* works with children.
 - c. A *intellectual and disability nurses* works with those who have an intellectual disability or physical disability.
 - d. A *mental health/psychiatric nurse* works with those who have difficulty with emotional issues.
 - e. When she arrives at the hospital she meets a general nurse.
- The lady will have to have x-rays and scans.
 This will be done by someone who is qualified in <u>radiography</u>.
- 4. The lady will have to been seen by a doctor. There are several different types of doctors.
 - a. The x-ray shows up the broken leg and this will be viewed by a doctor who specialises in bones, this doctor is called an *orthopaedic* doctor.
 - b. The lady will have to have a bone plate insert by a *surgeon*.
 - c. She will be put to sleep before the operation by an *anaesthetists*.
 - Because of her age, her heart will be checked to see if she is able for the operation.
 This will be done by a *cardiologist*.
 - e. Because she had a stroke, the lady needs to be seen by a *neurologist* who will read the scan of her brain.
 - f. A small swelling is found on her brain. To check this is not cancerous, it is checked by an *oncologist*.
- 5. As a result of the stroke the elderly lady has lost some of her speech, she will be seen by a *speech therapist*.



- 6. She also has lost some movement in one leg and will be seen by a *physiotherapist*.
- To check if she is suitable to move back home, she returns to her house with a person who can determine if she is capable of living alone.
 This person is called an <u>occupational therapist</u>.
- 8. Unfortunately she has to go into a nursing home. This is arranged by a social worker.

- 9. In the nursing home her skin is not the normal colour. It is found that she is allergic to certain foods. This was determined by a specialist doctor called a *dermatologist*.
- 10. She is then referred to a *dietician* to discover which food she is allergic to.
- 11. Her feet are also swollen and she is seen by a *podiatrist*.
- 12. Throughout her stay in the nursing home her general needs are taken care of by a *care worker*.



Other social jobs are;

- 13. Someone who works in education three age groups.A *montessori teacher, primary school teacher*, *secondary school teacher*.
- 14. Someone who works in a religious environment, can be male or female. Priest, nun.
- 15. Someone who works with prisoners after they have been released from prison. A *probation officer*.



Believe in

children

Barnardo's

- 16. Someone who helps people with their emotional issues.A *psychologist, psychiatrist,* what is the difference?
- 17. Individuals who work for *charities* and *non-governmental organisations,* (N.G.O.'s).

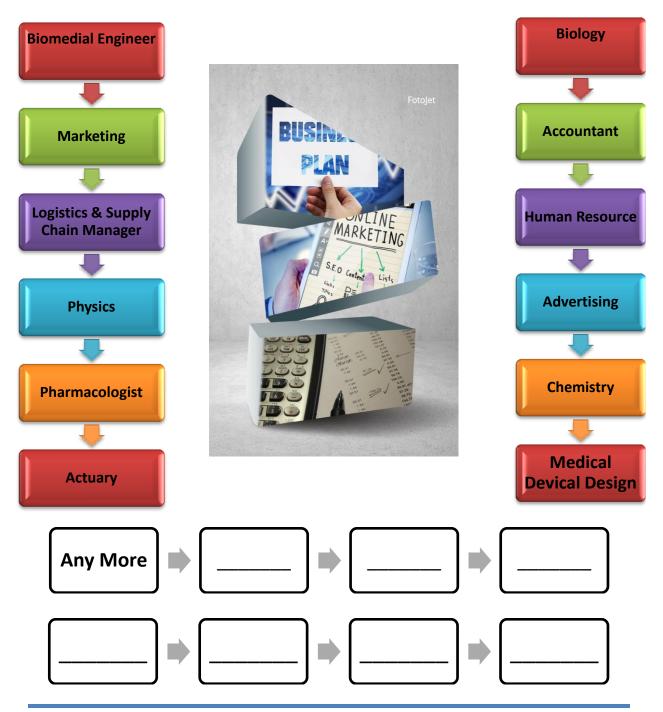
4. A Pharmaceutical & Medical Device Company

A medical company makes medicines and medical devices for patients such has heart values and hip replacements. To carry out their wok they need to employ a variety of people trained in different areas.

- The medicines will be developed by people with a qualification in the traditional sciences, *Biology*, *Chemistry*, and *Physics*.
- 2. To ensure the drugs they produce do not interact with other drugs someone might be taking, the company needs to employ a *pharmacologist*.
- 3. To help develop and make artificial hips the company employs someone who is qualified in *product and medical device design*.
- 4. The will also employ somebody with a *biomedical engineering* qualification.
- 5. To help select people to interview for jobs in the company someone who is qualified in *human resource management* is employed.
- 6. To sell the devices to hospitals and doctors and surgeons the company employs somebody qualified in <u>marketing</u> who helps development strategies for selling the benefits of their devices and medicines and who should be the target customers.
- The marketing people then give that plan to those qualified in <u>advertising</u> to develop different types of advertisements for radio, television, newspapers and magazines.



- 8. To determine the prices they will charge for their products, the company needs to take into account the cost of developing the products, making the products, employing people and paying their wages and paying into their pensions and paying for insurance on the products in case something goes wrong, an <u>actuary</u> is employed to do this.
- To ensure the finances of the company are in order the company employs and accountant.
- 10. To help deliver all the drugs to the pharmacy around the county a *logistic and supply chain manager* is employed.



5. The Creative & Artistic World

- 1. Colin Farrell and Saoirse Ronan. Actor.
- 2. Someone who works with hair. Hairdresser.
- 3. Some who takes photographs. *Photographer*.
- 4. Simpsons and Toy Story. <u>Animator</u>.
- 5. Someone you designs the graphics for the T.V.

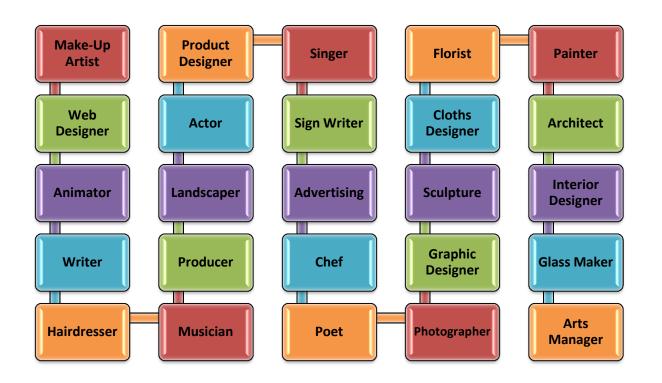
programmes. <u>Graphic Designer</u>.

- 6. Someone who designs buildings. <u>Architect</u>.
- 7. Someone who cooks. <u>Chef</u>.
- 8. Someone who makes things from wood or metal. *Sculpture*.
- 9. Someone who plays an instrument. *Musician*.
- 10. Vincent van Gogh and Michelangelo. *Painter*.
- 11. Seamus Heaney and W.B. Yeats. *Poet*.
- 12. Designing the insides and layout of houses and buildings. *Interior designer*.
- 13. Someone who designs gardens and open spaces. Landscaper.
- 14. Someone who arranges flower bouquets. *Florist*.
- 15. Someone who designs websites. Web Designer.
- 16. Someone who manages the business behind plays, music events. Arts Manager.
- 17. Bono & Madonna. Singer.
- 18. Someone who designs cloths. *Cloths Designer*.





- 19. Someone who makes objects out of glass. Glass Maker.
- 20. Someone who puts signs on the side of vans. Sign Writer.
- 21. J. K. Rowling and Roddy Doyle. Writer.
- 22. Someone who designs ads for T.V., Radio, and Magazines. Advertising.
- 23. Makes T.V. and Radio programmes and plays for the theatre. *Producer*.
- 24. Someone who applies make-up. Make-up Artists.
- 25. Someone who makes products look nice. Product Designer.



Any More

 \mathbf{V}

6. Other Subject You Don't Do In School

You are familiar will the subjects you study in secondary school, for example, English, Maths, French, German, History, Geography, Science, Business, and languages. All of these subjects are offered in colleges. However, colleges also offer other subjects that are not available in secondary schools. Match the description of the subjects with their name below.

- 1. <u>Sociology</u> is the study of patterns of social relationships, social interaction and culture of everyday life and issues and problems that go on in society as a whole, homelessness, unemployment and crime.
- <u>Philosophy</u> is the study of general and fundamental questions about existence, knowledge, values, reason, mind, and language. It is a way of thinking about the world, the universe, and society. It asks very basic questions about the nature of human thought, the nature of the universe, and the connections between them.
- 3. <u>Linguistics</u> is the scientific study of language and its structure, including the study of grammar, syntax, and phonetics.
- 4. *Classical Studies* is the specific branch of History that studies the cultures of Roman and Greek times.
- <u>Celtic Studies</u> is the study of linguistics, literature and art history, archaeology and history of the cultures and people from the following culture: Irish, Scottish Gaelic, Manx (Isle of Man), Welsh, Cornish (in England), and Breton (in France).
- 6. <u>Theology</u> is the study of the nature of God and Religions.
- 7. <u>Anthropology</u> is the study of humans and human behaviour and societies in the past and present.
- 8. <u>Archaeology</u> is the study of human history and prehistory through the excavation of sites and the analysis of artefacts and other physical remains.
- 9. The <u>*History of Art*</u> is the study of objects of art in their historical development e.g. design, format, and style. The study includes painting, sculpture, architecture, ceramics, furniture, and other decorative objects.
- ARCHAEOLOGY HISTORY LINGUISTICS LANGUAGES PHILOSOPHY RELIGION LITERATURE PERFORMING ARTS VISUAL ARTS SOCIAL SCIENCES ECONOMICS GEOGRAPHY POLITICAL SCIENCE PSYCHOLOGY SOCIOLOGY NATURAL SCIENCES BIOLOGY ANATOMY BOTANY CHEMISTRY EARTH SCIENCES PHYSICS SPACE SCIENCES COMPUTER SCIENCES MATHEMATICS STATISTICS AGRICULTURE BUSINESS EDUCATION

ANTHROPOLOGY

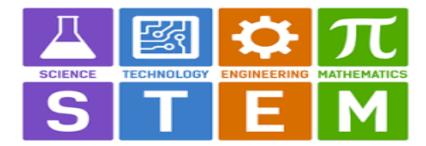
- 10. *Law* is the study of the system of rules which a particular country or community recognizes as regulating the actions of its members and which it may enforce by the imposition of penalties.
- 11. *Psychology* is the scientific study of the human mind and its functions, especially those affecting behaviour in a given context.
- 12. <u>Criminology</u> is the study of crime as an exciting inter-disciplinary subject that draws from sociology, psychology and law to focus on issues such as the causes of crime, the meaning of crime and community or societal reactions to crime.
- 13. <u>Human Rights</u> is the study of the basic rights and freedoms that belong to every person in the world, from birth until death. They apply regardless of where you are from, what you believe or how you choose to live your life. They can never be taken away, although they can sometimes be restricted for example if a person breaks the law, or in the interests of national security.
- 14. *Politics* is the study of the activities associated with the governance of a country or area, especially the debate between parties having power.
- 15. *Media Studies* is the study of T.V. Radio, newspapers, magazines, social media and other media sources.
- 16. *International Development* is the study of international challenges and opportunities confronting people and societies living in the Africa, Asia and Latin America, and other undeveloped parts of the world.



In secondary school Chemistry, Biology, and Physics have a collective name called sciences. Similarly, in college subjects like English, Languages, Geography, History, are given a collective name called **Arts** subjects by some colleges and **Humanities** by other colleges. The subjects above are more examples of Arts or Humanities subjects that can be studied. Also, subjects like economics, sociology, psychology, politics, are sometimes given another name, **Social Sciences** i.e. the sciences associated with society and its issues.

7. What Is STEM?

The term **STEM** represents the following, **S**cience, **T**echnology, **E**ngineering, **M**aths.



There is more to these four areas than meets the eye. Here are some STEM degrees you can do.

- **1.** Agricultural Science
- 2. Animal & Crop Science
- 3. Equine Science
- 4. Biochemistry/ Molecular Biology/Immunology
- 5. Botany
- 6. Chemistry
- 7. Chemistry & Molecular Modelling
- 8. Climate & Earth Science
- 9. Chiropody (Podiatry)
- 10. Dentistry
- 11. Earth & Ocean Science
- **12. Environmental Science**
- **13. Food & Health Science**
- 14. Forestry
- **15. Freshwater & Marine Biology**
- **16. Forensic Science**
- 17. Genetics
- 18. Geomatics
- **19. Health & Performance Science**
- 20. Human Genetics
- **21. Human Nutrition & Dietetics**





- **22. Industrial & Environmental Physics**
- 23. Marine Science
- 24. Medicine
- 25. Meteorologist
- 26. Neuroscience
- 27. Optometry
- 28. Pharmacy
- 29. Astronomy & Space Science
- **30. Biomedical Science**
- **31. Chemistry of Advanced Materials**
- 32. Computer Simulation
- 33. Physics & Instrumentation
- **34.** Physics with Medical Physics
- 35. Radiography
- 36. Science Education (Teaching)
- 37. Nanotechnology
- **38.** Toxicology
- **39. Wildlife Biology**
- 40. Veterinary
- 41. Zoology

Engineering

- 1. Agricultural Engineering
- 2. Architectural Engineering
- 3. Biomedical Engineering
- 4. Biosystems Engineering
- 5. Building Services Engineering
- 6. Chemical Engineering
- 7. Civil Engineering
- 8. Computer Engineering
- 9. Electrical Engineering
- **10. Electronic Engineering**
- **11. Energy Engineering**
- **12.** Environmental Engineering
- **13.** Manufacturing Engineering
- 14. Product Design Engineering
- 15. Industrial Engineering
- 16. Marine Engineering
- **17.** Mechanical Engineering
- **18.** Mechatronics Engineering
- **19. Robotics Engineering**
- 20. Science Engineering
- **21. Structural Engineering**
- 22. Aeronautical Engineering



Computers

- **1. Computer programming**
- 2. Software design
- 3. Data processing
- 4. Applications of software
- 5. Hardware Computing
- 6. Cloud Computing
- 7. Computer Coding
- 8. Computer Security
- 9. Computer Gaming
- **10. Computer Infrastructure**
- **11. Business Computing**
- **12. Computer Forensics**
- 13. Web Design
- 14. Graphic Design

Mathematics

- 1. Mathematics
- 2. Mathematical Studies
- 3. Mathematical Science
- 4. Actuary Mathematics
- **5.** Computational Mathematics
- 6. Financial Maths
- 7. Industrial maths
- 8. Applied Maths
- 9. Statistics
- **10. Mathematics Education**

If you don't know what some of these are, or the difference between some them, who can research these courses yourself using what you will learn on page 24.

8. Making A Living Off The Land Or With Animals



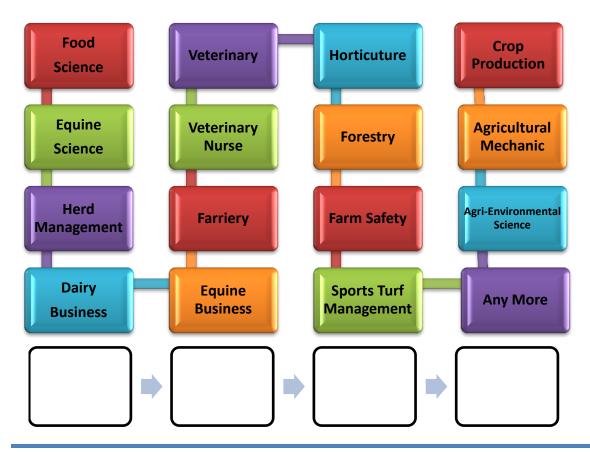
There are apprenticeships and third level courses associated with land and animal use. Can you find the title of the course or apprenticeship the following people did.

- A person qualified to diagnose and operate on animals
 → <u>Veterinary.</u>
- A person qualified to help and assist the person who operates on animals. → <u>Veterinary Nurse</u>.
- A person qualified to understand how best to sow and cultivate flowering plants. → <u>Horticulture</u>.
- A person qualified to sow, rotate, harvest, and replace crops.
 → <u>Crop Production.</u>
- 5. A person qualified to manage herds of cattle, pigs, and sheep.
 → <u>Herd Management.</u>
- 6. A person qualified to manage horse care and reproduction.
 → Equine Science.
- 7. A person qualified to manage the business area of the race horse and show-jumping business. → <u>Equine Business</u>
- A person qualified to manage the science of food manufacturing and production. → <u>Food Science</u>.
- 9. A person who is qualified to maintain and fix farm machinery.
 → <u>Agricultural Mechanic</u>.
- 10. A person qualified to manage and maintain forests.
 → <u>Forestry</u>.
- A person qualified to manage the production of products produced from milk. → <u>Dairy Business</u>.





- 12. A person qualified to manage the grounds of golf courses and other sporting venues.
 → Sports Turf Management.
- 13. A person qualified to manage the impact of farming on the environment.
 → <u>Agri-environmental Science.</u>
- 14. A person qualified to advice on preventing accidents on a farm.
 → Farm Safety.
- 15. A person qualified to put shoes on horses. \rightarrow *Farriery*.



9. Apprenticeships

An apprenticeship is defined as a programme of structured education and training which formally combines and alternates learning in the workplace with learning in an education or training centre. It is a dual system, a blended combination of on-the-job employer-based training and off-the-job training.

Apprenticeships open up exciting and rewarding careers, with learning grounded in the practical experience of undertaking a real job and it allows apprentices to earn while they learn and build valuable work-ready skills in a chosen occupation. Apprenticeships in Ireland are between 2-4 years in duration with a minimum 50% on-the-job learning that allows for flexible delivery – online, blended, off-the-job learning in increments/blocks. Apprentices are employed under a formal contract of apprenticeship and employers pays the apprentice for the duration of the apprenticeship.

There are over 70 different types (www.solas.ie) of apprenticeships ranging in areas from Construction, Engineering, Electrical, Biopharmaceuticals, Motor, Hospitality, Computers, Logistics, Aircraft Maintenance and Financial Services. Some individuals select a particular apprenticeship because of family tradition or because of family or other connections. However, it might be useful to do the following. Study the various types of apprenticeships and assess the differences between them. Assess your own interests and aptitudes and try and find the optimum match between these and the characteristics of the particular apprenticeships. In other words, an individual can select an apprenticeship that can be easier to organise, or select one that may be more fulfilling.



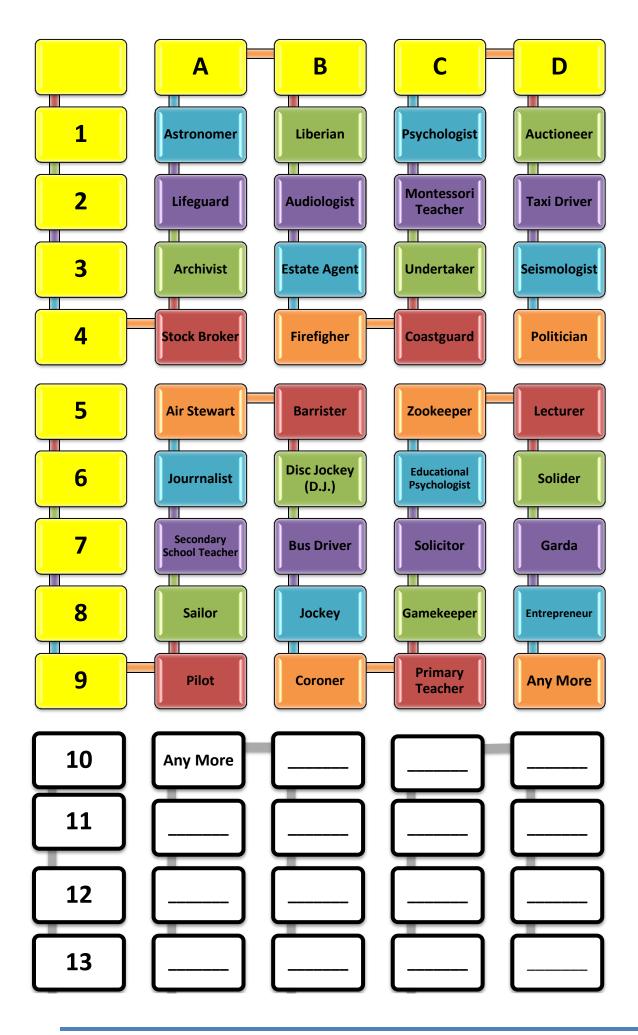
List is a list	List is a list of some of the apprenticeships available in Ireland			
If you don't know what some of them are, or if you don't know the differences between some of them, check out www.apprenticeship.ie				
Technician	Technician		Engineering	
Brick & Stone	Insurance	Industrial	Farm	
Laying	Practice	Insulation	Management	
Carpentry	Financial	Geo-driller	Pipefitting	
	Services			
Painting &	Commis	HGV	Polymer	
Decorating	Chef	Driver	Technology	
Plasterer	Chef de	Recruitment	Sheet	
	Partie	Executive	Metalworking	
Plumber	Sous	Retail	Toolmaking	
	Chef	Supervisor		
Stonecutting &	Butcher	Scaffolding	Quantity	
Stonemasonry			Surveyor	
Wood Manufacturing	Cybersecurity	Sport Turf	Horticulture	
& Finishing		Management		
Aircraft	Computer Network	Stud Farm	Arboriculture	
Mechanic	Engineer	Manager		
Electrical	Software	Telecommunications	Baker	
	Developer	Technician		
Electrical	Animation & Games	Sales	Bar	
Instrumentation	Development	Professional	Manager	
Electrical Security	Agricultural	Hairdressing	Logistics	
Systems	Mechanic	_		
Refrigeration & Air	Financial	Healthcare	Manufacturing	
Conditioning	Services	Assistant	Technology	
		Auctioneering &		
		Property Services		
	A CONTRACTOR OF A CONTRACTOR O			



The Institute of Guidance Counsellors

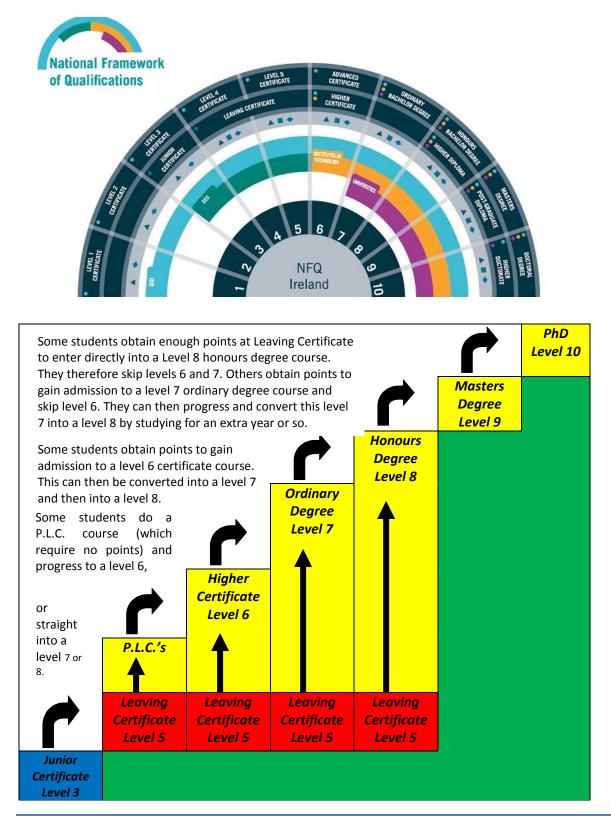
10. Other Jobs/Careers That You May Know

- 1. Someone who sells houses. *Estate Agent*.
- 2. Someone who sells paintings and antiques to the highest bidder. Auctioneer.
- 3. Someone who will drive you from A to B in their car if you pay them. *Taxi Driver*.
- 4. Someone who reads the news on T.V./radio or writes for a newspaper. Journalist.
- 5. Someone who enforces the law. *Garda*.
- 6. Someone who plays music on the radio or at a night club. *Disc Jockey*.
- 7. Someone who teaches in a third level college. *Lecturer*.
- 8. Someone who drive a vehicle that holds 20+ people. *Bus driver*.
- 9. Someone who works in a museum. <u>Archivist</u>.
- 10. Someone who helps people with their mental health. *Psychologist*.
- 11. Someone who diagnoses learning difficult. *Educational Psychologist*.
- 12. Someone who thinks of a new idea and set up a business. Entrepreneur.
- 13. Someone who sells stocks and shares. Stockbroker.
- 14. Someone who represent you in court. *Barrister*.
- 15. Someone who flies a plane. *Pilot*.
- 16. Someone who teaches teenagers. Secondary School Teacher.
- 17. Someone who puts out fires. *Firefighter.*
- 18. Someone who works for the army. *Solider*.
- 19. Someone who buries people. *Undertaker*.
- 20. Someone who looks after animals in a wildlife park. Gamekeeper.
- 21. Someone who studies space. Astronomer.
- 22. Someone who takes care of the passages on a plane. Air Stewart.
- 23. Someone who does the paperwork for selling houses or for a Will. Solicitor.
- 24. Someone who fits hearing aids. <u>Audiologist</u>.
- 25. Someone who teaches children from 4/5 years to 11/12 years old. Primary Teacher.
- 26. Someone who works for the Navy. Sailor.
- 27. Someone who races horses. Jockey.
- 28. Someone who represents you in the Dáil. Politician.
- 29. Someone who teaches children under 4 years old. Montessori Teacher.
- 30. Someone who determines how somebody dies. Coroner.
- 31. Someone who looks after books in a library. *Liberian*.
- 32. Someone who monitors earthquakes. Seismologist.
- 33. Someone who watches the swimmers at a swimming pool. Lifeguard.
- 34. Someone who looks after the animals in a zoo. Zookeeper.



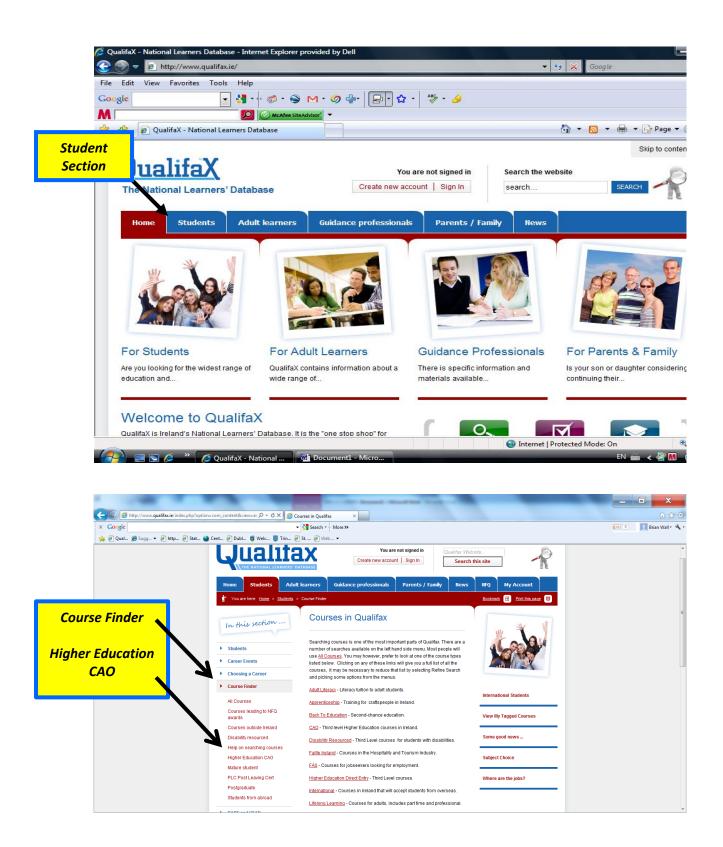
11. National Framework of Qualifications (N.F.Q.)

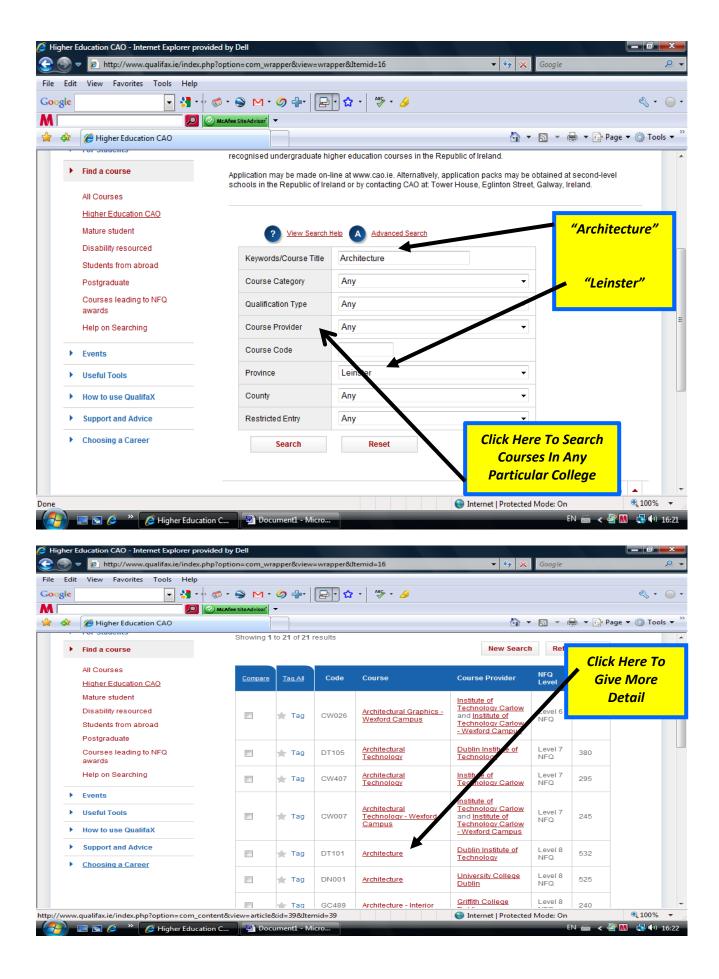
The National Framework of Qualifications works from levels 1 to 10. If a student has completed the Junior Certificate he is deemed to have reached level 3. If a student completes the Leaving Certificate he is deemed to have reached level 5. Level 6 is a Higher Certificate (normally 2 years), level 7 is an Ordinary Degree, and level 8 is an Honours Degree (normally 3 /4 years). Level 9 is a masters and level 10 is a PhD. More details on www.nqf.ie.



12. What Courses Can I Do & Where Can I Do Them?

The national database for all courses in the county is www.qualifax.ie . Here are some examples of how this website works.





Unit 13: P.L.C.

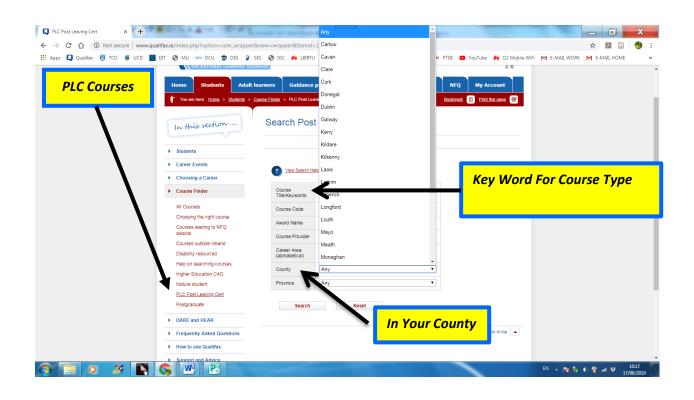
The letters P.L.C. represent the following

Post
Leaving Certificate
Courses

These courses do not require Leaving Certificate points, and need five pass as an entry requirement.

There are 100's and 100's of courses throughout the country.

To find courses in your area use www.qualifax.ie as follows.



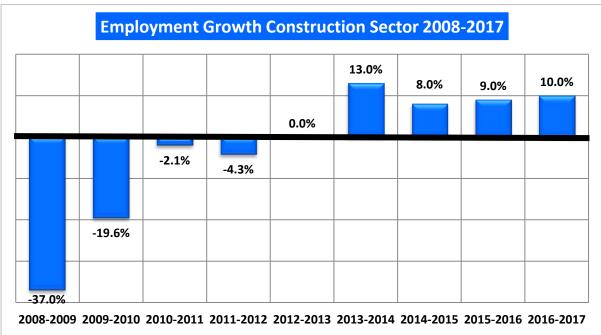
List a few courses available in our area or that are of interest to you	List a few venues where these courses are available.

14. Some Interesting Facts About The World of Work

14. The Labour Market

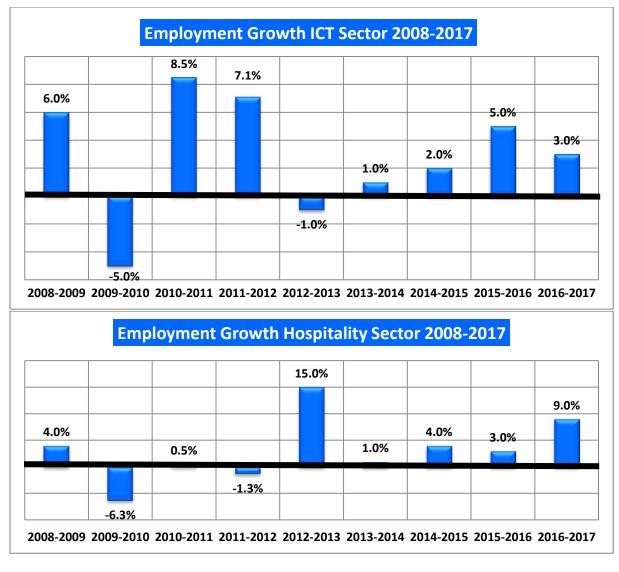
14.1 Swings In Employment Numbers

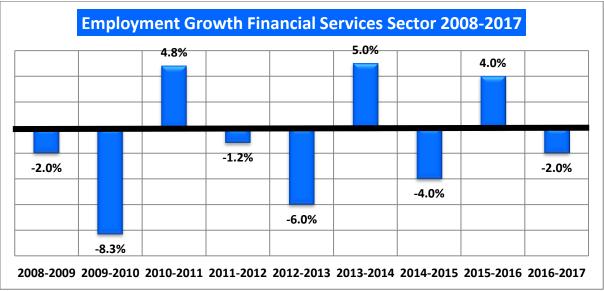
The tables below¹ shows the year on year increases or decreases in employment growth in the construction, I.C.T., Hospitality, and Financial Services sector. In 2008-2009 the employment in the construction sector decreased by 37%. Consider **Student X** who, at that time, wished to pursue an Architecture degree and may have been reluctant to do so because employment prospects were poor. However, six years later in 2013-2014 employment in the construction sector started to increase again just as that potential Architecture student would have been graduating. Similarly, consider **Student Y** who wished to take on an apprenticeship may have, at that time, found it difficult to find an employer and therefore, gave up on their dream of becoming a carpenter.



As the chart shows employment growth is very seldom constant and can go up and down with changes in the economy. This fluctuation can also been seen in the I.C.T. sector, the Hospitality sector and the Financial Services sector.

 ¹ National Skills Bulletin, Solas, Dublin, Employment Growth by Sector (%) Year on Year Compassions (Q.4).
 2018, p. 31, 2017, p. 29, 2016, p. 29, 2015, p. 28, 2014, p. 25,
 2013, p.29, 2012, p. 22, 2011, p. 22, 2010, p. 22.





If can be a useful exercise to observe these employment trends in any given sector. However, these trends are not necessarily a predictor for job growth in four, five, or six years' time after an individual has finished training, or further or higher education. If there was a particular employment sector with continuous growth that could guarantee employment throughout an individual's working career, and if this area matches an individual's interest, aptitudes, and personal characteristics, then this avenue might be worth pursuing. By the way – there isn't one.

If employment growth figures are the only indictor used for career selection an individual might end up working in an area doing tasks each day that they may not be interested in, or doing task that are above or below their aptitude levels. Moreover, an individual might end up working in an environment that has characteristics that do not match the person's characteristics, e.g. outdoors when the person is better suited to indoor work, and visaverse, or working in an area where the main task are interacting with people when the individual might be better suited to working on their own or in small groups. Think of your most hated subject in school. Think of the feelings that this class brought about. Nobody wants to end up having those same feelings in their working environment, no matter how much they get paid or how easy it is to get a job.

14.2 Employer Skills Needs Versus Being Yourself

A number of organisations and individuals state that what is needed from employees in today's working world are people who can work as a team, have the ability to speak in public, have another language and have sophisticated I.T. skills. These are very valuable and attractive attributes to prospective employers and indeed some individuals have these skills or the potential to acquire these skills. However, what about those who might prefer to work on their own or in small groups? What about someone who would prefer to carry out tasks that are not primarily I.T. based?

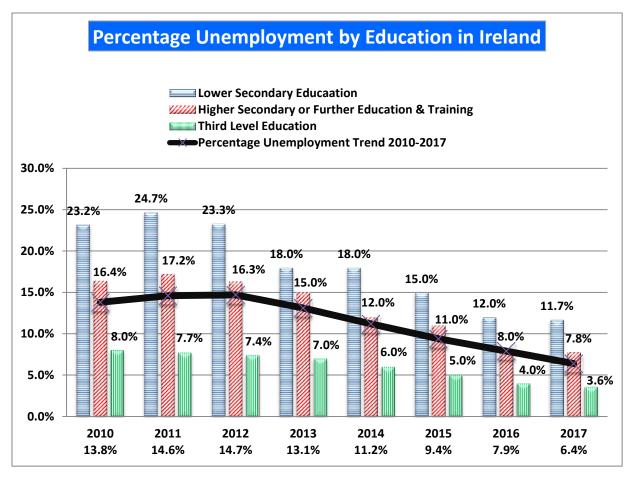
In other words, if an in individual is an extrovert, maybe they should pursue a job that requires this trait. If an individual is an introvert, maybe they should pursue a job that accommodates this characteristic. If an individual prefers to carry out tasks that are not primarily I.T. based, maybe they should find a job whose tasks accommodate this trait.

After all, we buy a book based on our own preferences rather than one that is one the best seller's list and we listen to music based on what we like rather than what is at the top of the charts. Therefore, while it can be useful to take into account the external needs of employers, this needs to be balanced with our own internal needs and personal characteristics. Imagine walking around all day in shoes that do not fit.

14.3 Staying in Training or Education for as Long as Possible

14.3.1 Employment and Unemployment

The tables² below show the percentage unemployment rates and earnings by education level.



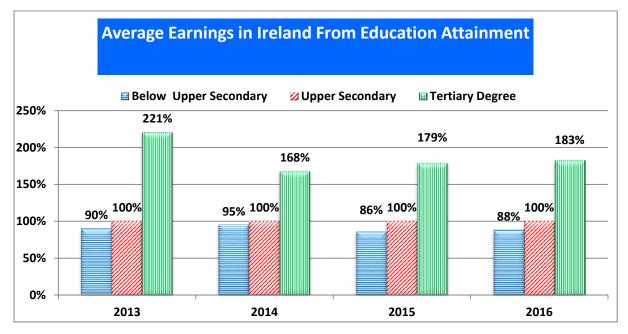
² *National Skills Bulletin, Solas, Dublin*, Unemployment & Earning by Education (Q4 of each year).

²⁰¹⁸ p. 51, 2017, p. 45, 2016, p. 46, 2015, p. 45, 2014, p. 44, 2013, p. 134, 2012, p. 131, 2011, p. 109. ³ *Education at a Glance, OECD Indicators*, OECD Publishing Paris, 2018 p. 98, 2017 p. 114, 2016 p. 125, 2015 p. 125.

In 2010 the overall unemployment rate was 13.8%. During that year 23.2% of those with a lower secondary education (did not finish secondary school) were unemployed, and 16.4% of those who finish secondary school or had some further education were unemployed, and 8% of those with third level education were unemployed. The same relative pattern can be seen from 2011 to 2007. The conclusion from these figures is that the lower the level of education and training the greater the chances of being unemployed and the higher the level of education and training the lower the chances of unemployment. In other words, when economy is performing poorly the lower the level of education or training the greater the chances of being unemployment.

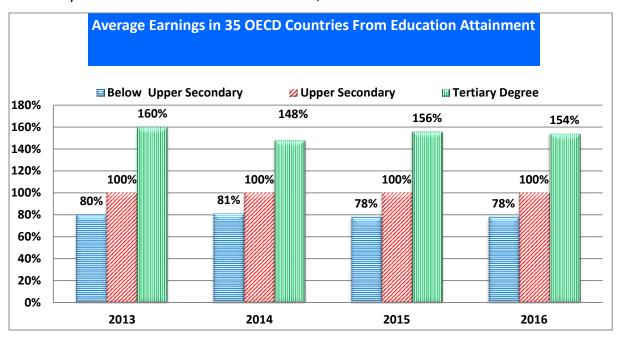
14.3.2 Earning Potential

The table below⁴ shoes the average earnings in Ireland according to educational attainment. In 2016, compared with those with an upper secondary education (those who finish secondary school are given 100%), those with a degree earned 83% more (183%), and those who did not finish secondary school earned 12% (88%) less that those who finish secondary school.



 ⁴ Education at a Glance 2018, OECD Indicators, OECD Publishing Paris, 2018 p. 98, 2017 p. 114, 2016 p. 125, 2015 p. 125.

A similar trend exists for 2015, 2014, and 2013. This pattern of earning potential is repeated internationally. The table⁵ below shows the average earnings in 35 O.E.C.D. countries. This table shows that in 2016, compared with those upper secondary education (those who finish secondary school are given 100%), those with a degree earned 54% (154%) more, and those who did not finish secondary school earned 22% (78%) less that those who finish secondary school. A similar trend exist for 2015, 2014 and 2013.



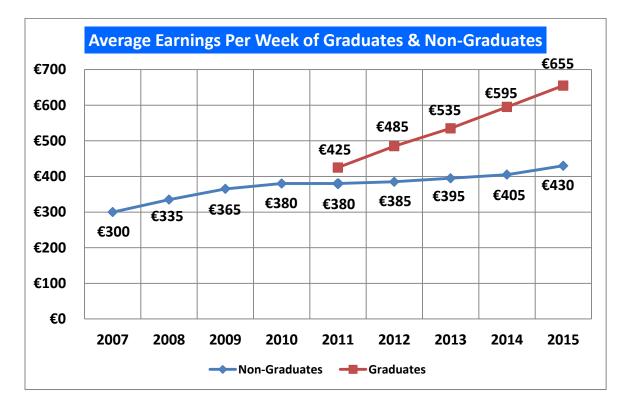
The graph below⁶ shows the average weekly earnings of those without a degree (non-graduates) and those with a degree (graduates).

The group studied did their Leaving Certificate in 2007. Some went to college and some when into the work force. Four year later in 2011 the group that went to college graduated, and started working. At this stage, those that went straight to work after their Leaving Certificate had been working for 4 years.

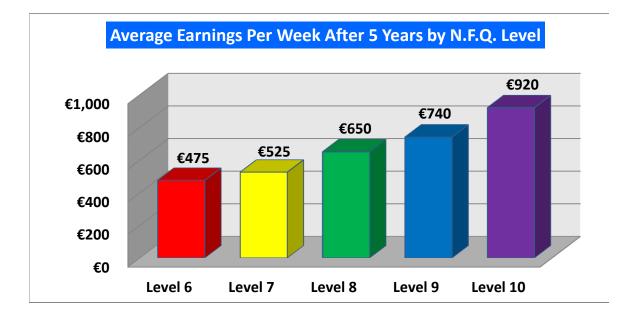
At that point, their earnings were compared. In 2011, the non-graduates were earning €380 per week, having been working for 4 years. The graduates, now in their first year of work, were earning €425 year. In 2015 eight years after doing their Leaving Certificate, the non-graduate group were earning €430 per week and the graduates were earning €655 per week.

⁵ Education at a Glance, OECD Indicators, OECD Publishing Paris, 2018 p. 88, 2017 p. 104, 2016 p. 114 & p.116, 2015 p. 116.

⁶ *Higher Education Outcomes*, Central Statistics Office & Higher Education Authority, p. 74, 2018.



The graph below⁷ shows the average weekly earnings of graduates 5 years after graduation. Those with a Level 6 qualification earned \notin 475 per week, those with a Level 7 earned \notin 525 per week, Level 8, \notin 650 per week, and those with a Level 9, \notin 740 per week, and Level 10 \notin 920 per week.



⁷⁷ *Higher Education Outcomes*, Central Statistics Office & Higher Education Authority, p. 65, 2018.

The conclusion from these figures is that the greater the level of education and training the greater the earning potential and the lower the level of education and training the lower the earning potential. In other words, the greater the skill level – be it through formal education or otherwise – the great the earning potential.

These unemployment and earning figures are averages. Therefore, there may be individuals who left school early and have never been unemployed and who earn more than someone with a degree. However, these individuals may have a pronounced talent or aptitude in their chosen area, and/or have a pronounced interest in, and aptitude for, a very specific and unique area, and/or are simply very lucky. Knowing someone like this does not necessary mean another person can copy this unless they have their own pronounced aptitude or talent in a particular or unique area, or are very lucky.

15. Ireland's Impact On The Global Economy

Our perception of the Irish economy is often determined by what we see on sale in supermarkets. However, the amount and types of products made in Ireland extend way beyond what we see in shops. Here are some examples.

- 1. 50% ventilators for medical use in hospitals in the world are made in Ireland⁸.
- 2. 25% of the world's population that have diabetes relying on injectable devices manufactured in Ireland about 30 million people⁹.
- 3. 70% botox used thought the world is made in Westport Ireland 10 .
- 4. Ireland is the 2nd largest exporter of malt extract (germinated cereal grain) used in making beer, whisky, chocolate food products and biscuits¹¹.
- 5. Ireland is the 3rd largest exporter of butter, the 4th for beef, and 4th for sheep meat¹².
- 6. 1 in 7 babies throughout the world are fed on baby formula made in Ireland¹³.
- 7. 33% of the world's contact lenses are manufactured in Ireland¹⁴.
- 8. 80% of global stent production is carried out in Ireland¹⁵. They are inserted into blood vessels to help them heal.
- 9. 75% of global orthopaedic knee production comes out of Ireland¹⁶.
- 10. Penny's opened in Mary's street in Dublin in 1969. It now has 350 stores in 11 countries know as Primark¹⁷.
- 11. More than \$120 billion worth of aviation assets are managed from Ireland, representing 22% of all planes worldwide, and 40% of leased aircraft¹⁸.
- 12. In 2010, 33 miners were trapped in a mine in Chile for 69 day. The drill used to rescue them was manufactured in Shannon¹⁹.

⁸ https://www.idaireland.com/doing-business-here/industry-sectors/medical-technology

⁹ Irish Medtech Association Statement of Strategy 2016-2020

¹⁰ Source

¹¹ https://commodity.com/ireland/

¹² https://commodity.com/ireland/

¹³ Source

¹⁴ Irish Medtech Association Statement of Strategy 2016-2020

¹⁵ Irish Medtech Association Statement of Strategy 2016-2020

¹⁶ Irish Medtech Association Statement of Strategy 2016-2020

¹⁷ https://www.primark.com/en/aboutus

¹⁸ https://www.mhc.ie/latest/insights/10-things-to-know-about-the-aviation-industry-in-ireland

¹⁹ https://www.irishcentral.com

- 13. Ireland is the 7th largest producer of Zinc ore (the compound from which Zinc metal is extracted), and the 12th largest producer of Lead ore²⁰.
- 14. Ireland is the world leader in exports for scented mixtures used in perfumes, and food²¹.
- 15. Ireland is the biggest producer of Nitrogen Heterocyclic Compounds, a chemical used to make medicine²².
- **16.** Ireland is the second largest producer of human blood and animal blood products²³.

Other Products;

- 17. 70% of mushrooms sold in supermarkets in the U.K. are grown in Ireland?
- 18. Kerrygold is the second best-selling brand of butter in U.S. and the first in Germany²⁴.
- 19. Over 100 million bottles of Baileys Irish Cream are manufactured in Ireland each year and it is exported to over 160 countries.²⁵
- 20. Sudocream was invented and is made in Dublin and is exported to 40 countries²⁶.
- 21. Penny's opened in Mary's street in Dublin in 1969. It now has 350 stores in 11 countries know as Primark²⁷.

²⁰ https://atlas.media.mit.edu/en/profile/country/irl/

²¹ https://atlas.media.mit.edu/en/profile/country/irl/

²² https://atlas.media.mit.edu/en/profile/country/irl/

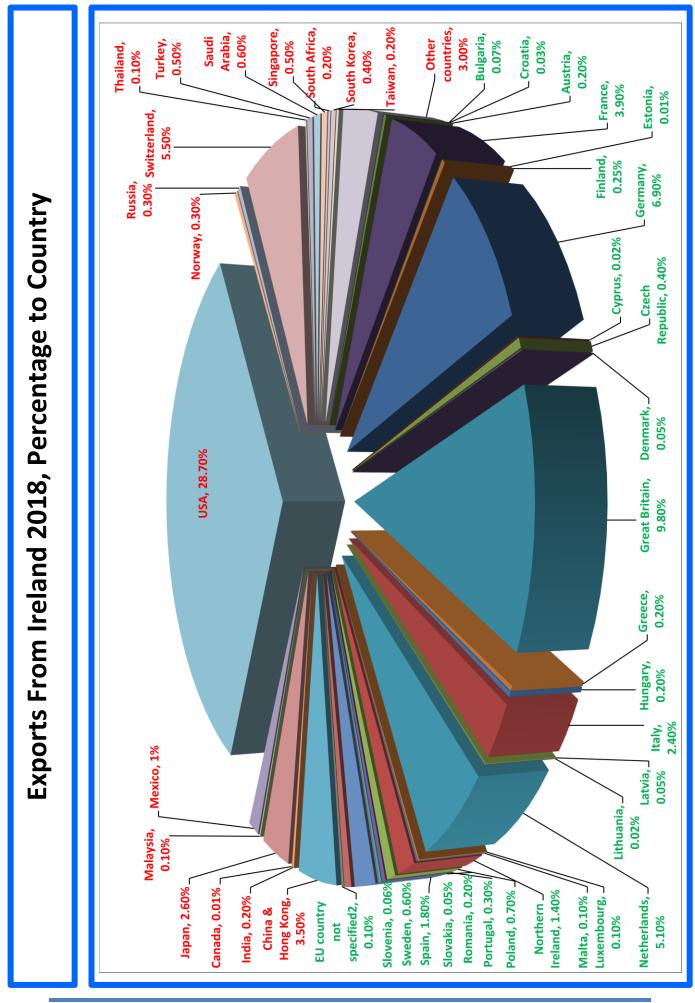
²³ https://atlas.media.mit.edu/en/profile/country/irl/

²⁴ https://www.independent.ie/business

²⁵ https://www.diageo.com/en/our-brands/brand-profiles/baileys/

²⁶ https://sudocrem.com/ie-en/five-things-you-might-not-know-about-sudocrem/

²⁷ https://www.primark.com/en/aboutus



NOTES

NOTES